

Cities of the future

Sustainable transport

A systems view

Professor Brian Collins

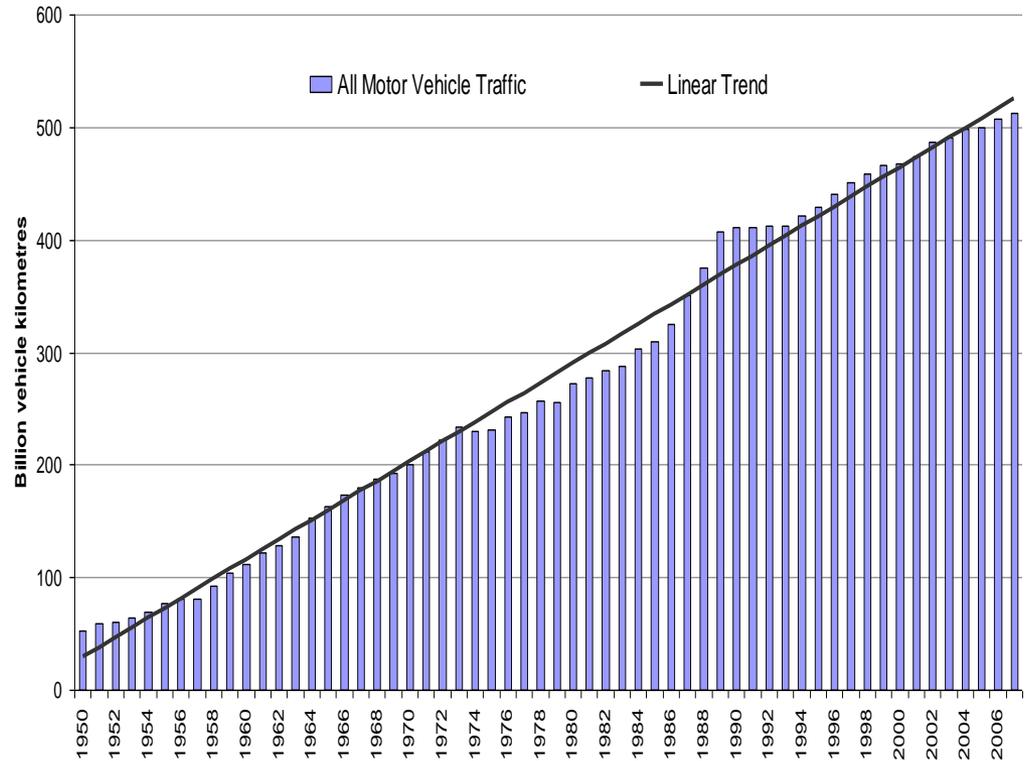
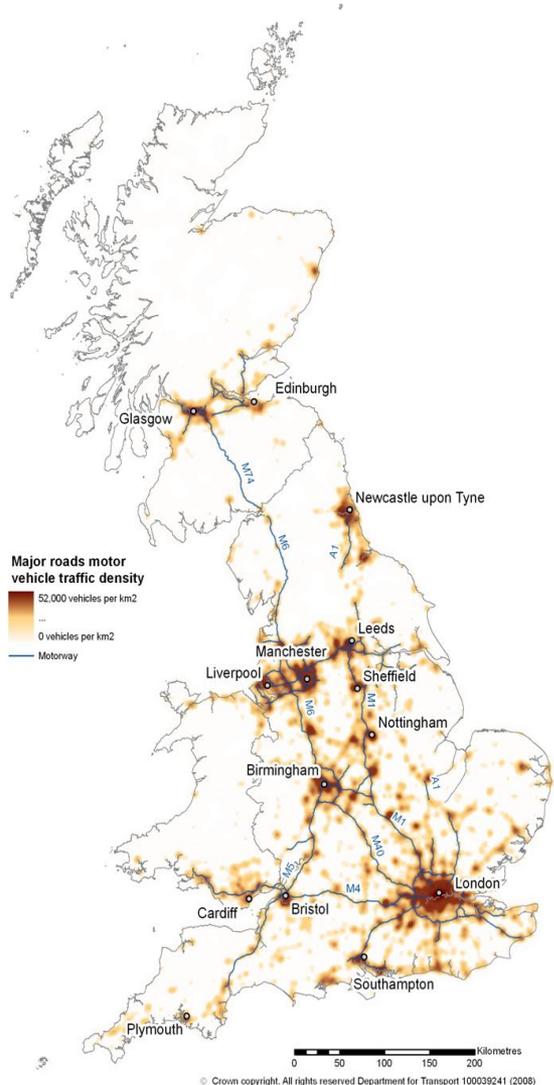
Chief Scientific Adviser

Dept for Transport

Dept for Business, Innovation and Skills

Professor of Information Systems, Cranfield university

The challenge – traffic growth



High density of traffic associated with high population densities and large urban areas

New carbon analysis provides critical insights



Investing in cleaner vehicle technologies



And air.....



And rail.....



Opportunities for vehicle improvement

- Internal Combustion Engine efficiency
- Electric motors
- Smart electricity usage
- Smart combinations

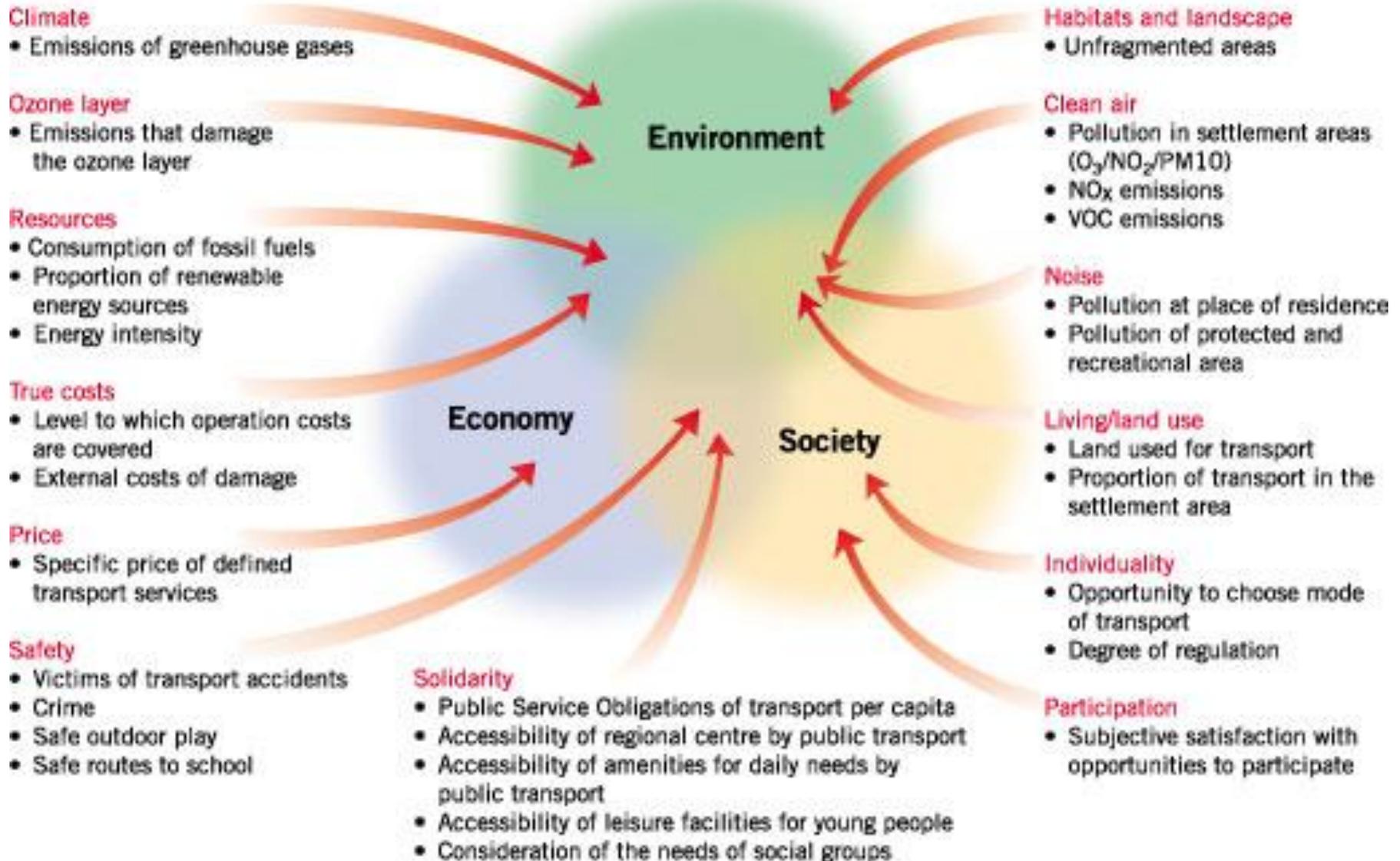
Human factors

- Real-time energy cost information
- Collaboration in journeys
- Modal shift
- Pricing and taxation

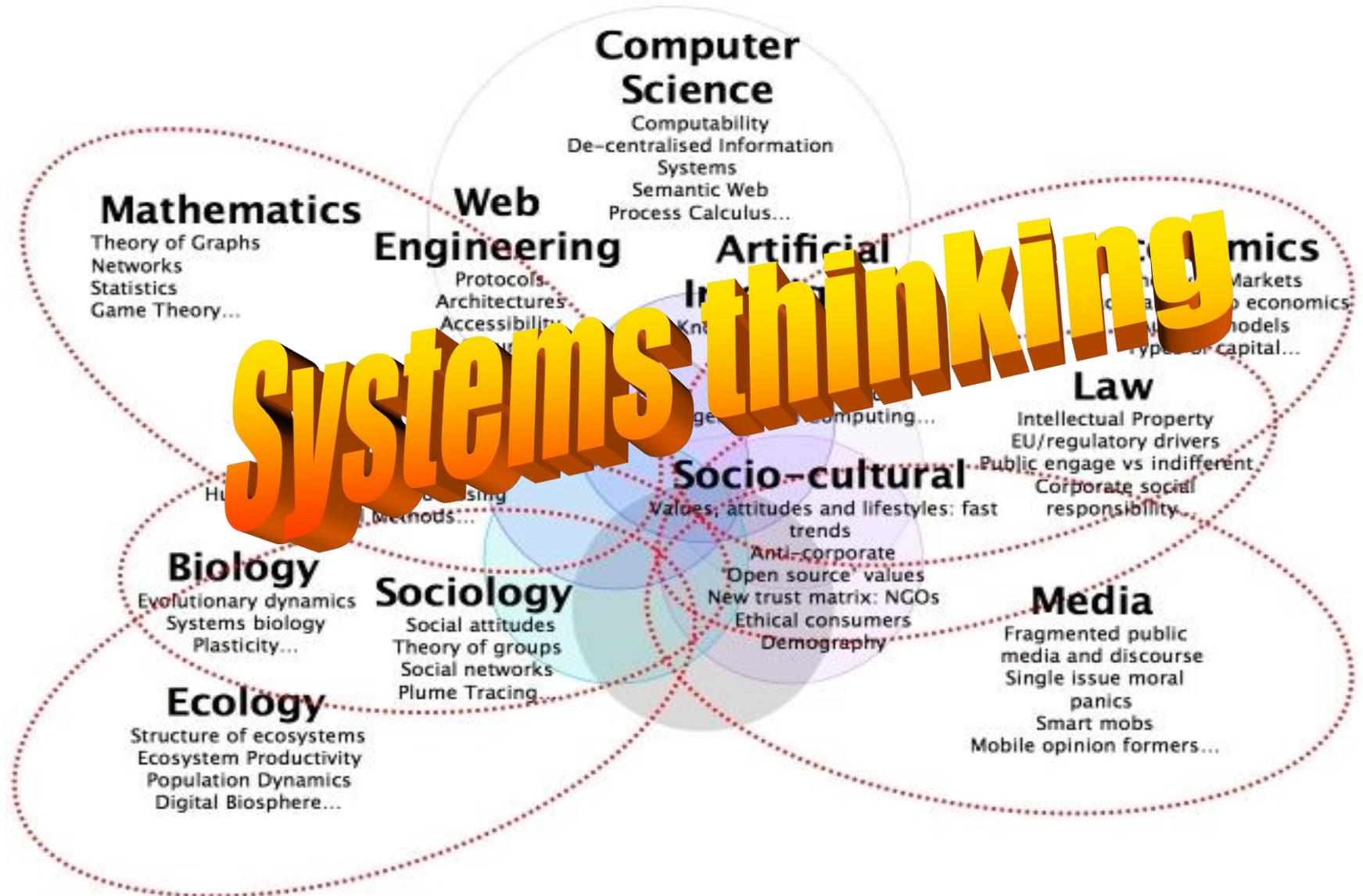
Opportunities for supply chain improvement

- Minimum energy manufacturing
- Smart logistics and distribution
- Improved raw material refining
- In service vehicle health management

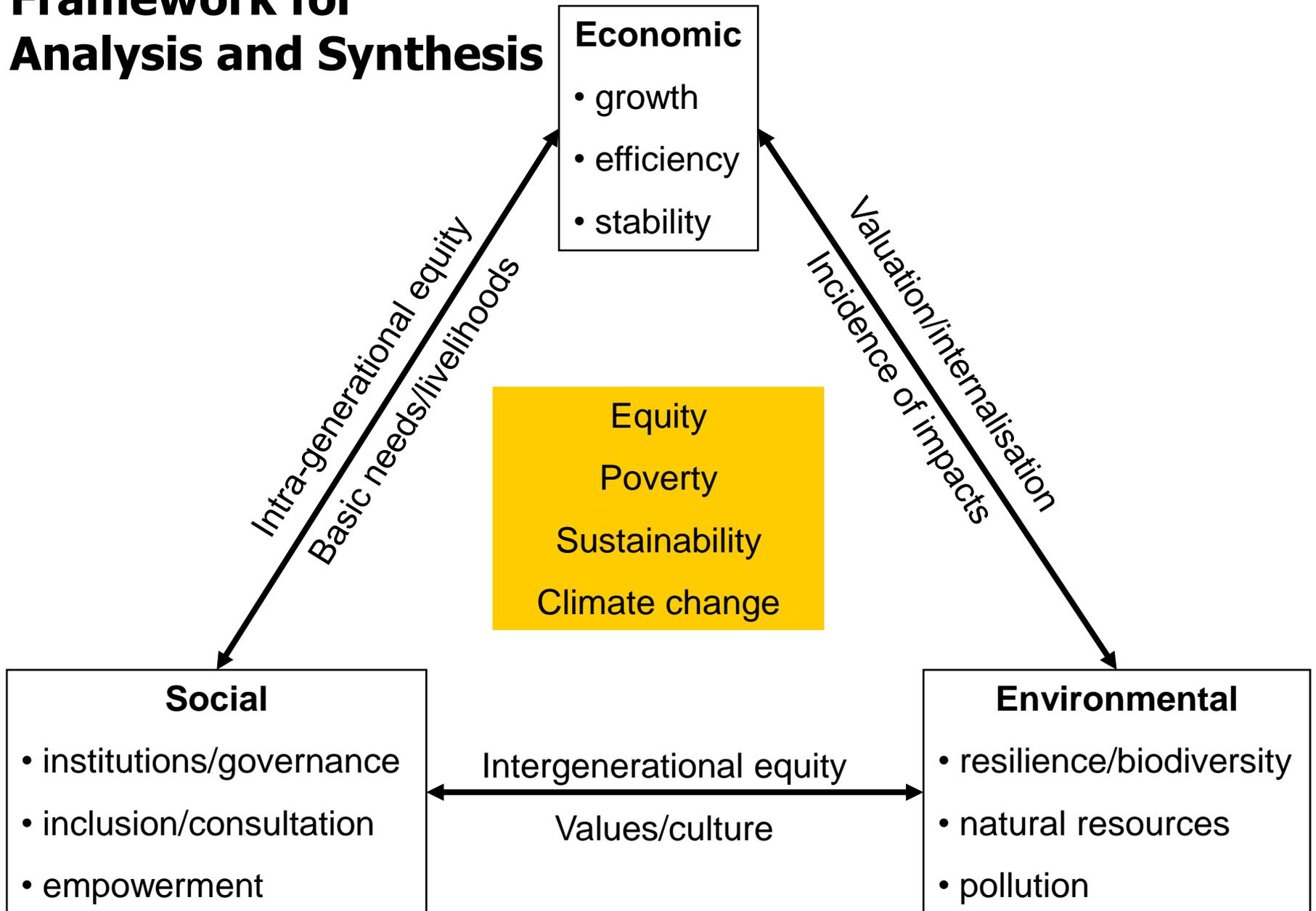
Sustainable Transport context



Web science and Society



Framework for Analysis and Synthesis



Research areas

- Systems thinking
- Complexity analysis
- Game theory
- Pattern analysis,
- Probabilistic methods,
- Non-linear dynamics
- The application of methods from statistical physics to the analysis of complex systems
- Synthetic environments – serious games

Typical Research Questions

- What are the systems improvements to achieve GHG savings.
- Should we reduce personal consumption
- Should we make logistics more effective
- What critical leapfrog innovations might be necessary or essential
- Can we model and analyse and make useful predictions of any of this with current methods?

Provocation

- Does trustworthy analytic evidence always lead to better decisions
- How should we educate decision makers in the use of analytic evidence and use of opinion
- How often do we review a policy making process with respect to use of evidence and whether it was trusted
- Will the complexity of policy decisions in the future make evidence gathering too expensive and take too long